

Willmar Main Street
Board Meeting
May 19, 2020

Members Present: Vicki Davis, Liz VanDerBill, Janet Olney, Taylor Williamson, Pablo Obregon, Jill Wohnoutka

Others: Sarah Swedburg

The meeting was called to order by President Liz VanDerBill

There was no additions or deletions to Agenda.

Consent Agenda motion to approve and seconded and motion passed.

1. Minutes of 4/21/2020
2. April 2020 Financials

Old Business:

3. Bylaws: A question was asked about the number of people on the board and the terms. It was clarified that the total would be seven and it would be 3,3, and 2 in each term. And this was only for the beginning and not always. The motion was made by Pablo Obregon and seconded by Taylor Williamson to accept the by-laws as written with changes made per Williamson's request. The motion passed.
4. Volunteer Job Description: After no questions, there was a motion to approve the sub-committee role description and board committee board role description was made by Janet Olney and seconded by Taylor Williamson. The motion passed.

New Business:

5. Rethos Downtown Assessment Agreement: We would have received \$4000 from Rethos but with current situation we will use \$4000 from our surplus from 2019. We had already budgeted \$6000 for this project. This assessment would help identify what needs to be address to help the downtown area thrive. It would be broken down into different priorities and timelines. This will help compliment the City's comprehensive plan. One product would a map that highlights all the entities included in downtown Willmar. The timeline for this project should be December 2020. Extra time is put into project to allow of COVID-19 delays. This is a contract for us to go into with Rethos. Question asked about when the payment was expected from Rethos. A motion to go forward with the agreement was made and seconded. The motion passed.
6. Use of sidewalks/streets for downtown business: How can we help our downtown restaurants when they are able to reopen? The city requires proof of insurance for having tables outside of their building. It would have them use the parking lots. How can we help them with social distance in the outside? The draft is being worked on for a new ordinance. The draft will go to the community development committee and go through two city council meetings. They want to extend definition of outdoor space and business can apply. Hope to have this in working order in June sometime. This is allowing for every business to have access and can be used daily. This would be for food vendors only. A motion to bring allowance of park-let on public parking spaces for the support of this project was made and seconded. The motion passed.

Updates:

7. Artists on Main Street: The applications were due last Friday and they are meeting a week from today to determine who receives a grant. They had 15 applications

- this year compared to 12 or 13 applications last year. Majority of the applicants were new.
8. 2020 Work Plan Groups:
 - a. Economic Vitality: Already discussed
 - b. Marketing & Promotions: Social media is going well. Highlight National Historic Preservation month.
 - c. Design: NA
 - d. Organization: NA

 9. Staff Report: Working on the new ordinance for businesses discussed above. Review volunteer suggestions and going to approach more. Approach the business as a member and they are responsible for providing a person. Quick Trip is moving along and not award of opening date. We had \$4000 to award and give to: Spurs, Hagen Orthopedics, Amin Grocery, Barn Theater, and Sergio Cuts.

Next Meeting is Tuesday, June 16 ,2020

Meeting is adjourned at 11:39am.

Secretary,
Jill Wohnoutka